



The 34th International Conference on Arabidopsis Research  
**ARABIDOPSIS as a NEXUS for DISCOVERY,  
INNOVATION, APPLICATION, and IMPACT**  
15-19 July 2024 • Price Center  
University of California, San Diego • USA



## ICAR Support Reservation

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\*Name of session to sponsor. Subject to availability. If unknown currently, write "TBC" \_\_\_\_\_

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Conference Bags (1)	\$3,500	\$ <b>Sold Out</b>

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Regular Exhibitor (~8 total)	\$2,250	\$ _____
North American ICAR Repeat Exhibitor**	\$2,000	\$ _____
Small non-profit organization rate (2)***	\$1,000	\$ _____
1 additional exhibitor registration	\$400	\$ _____

\*\*Exhibitor at Madison (2005, 2006, 2011), Montreal (2008), Vancouver (2014), or St. Louis (2017) \*\*\*At organizer discretion, excludes registration

### ADVERTISING OPPORTUNITIES

Printed program: inside front cover (1)	\$2,500	\$ _____
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Printed program: full-page inside B&W	\$1,000	\$ _____
Printed program: 1/2 page inside B&W	\$500	\$ _____
Bag insert (1-2p, A4 or letter)- multiple	\$1,000	\$ _____

### DONATION TO EQUITY FUND \$25+ fill in \$ \_\_\_\_\_

The Fund supports those with financial need to enable greater access to ICAR (in-person & virtually). Priority will be given to those from the Global South, early career scholars, parents of young children, scientists with disabilities, and/or others that demonstrate financial need.

**Total Support Committed** \$ \_\_\_\_\_

PLEASE RETURN THIS FORM BY EMAIL or US POST TO:

**Joanna Friesner, NAASC Executive Director**  
PO Box 1492  
Philomath, OR 97370, USA

Email: [arabidopsisconference@gmail.com](mailto:arabidopsisconference@gmail.com)

<https://icar2024.weebly.com>  
[www.arabidopsiscommunity.org](http://www.arabidopsiscommunity.org)

### ORGANIZATION & CONTACT INFORMATION

Company Name (exactly how it should appear in print)

\_\_\_\_\_

optional additional organization name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

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### SPONSORSHIP RECOGNITION

Submit the following to Joanna Friesner:  
[arabidopsisconference@gmail.com](mailto:arabidopsisconference@gmail.com)

- High resolution full-color image: Company Name and/or logo
  - 300+ dpi sized at 3x3 inches in JPEG, PNG, or PDF
  - Website URL that your image will direct to for web placement.
  - 50-word description of your company/organization

### PAYMENT INFORMATION

all payments in USD

Invoice me

Send me bank wire transfer details

Check enclosed or sent by mail (in U.S. funds and payable to NAASC, drawn only from a U.S. bank)

*When you provide a check for payment you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment, and you may not receive your check back from your bank institution.*

PayPal

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### SPONSORSHIP/SUPPORT TERMS

Payment must be received to initiate sponsorship, exhibition or advertising benefits and is due within 30 days of reservation. Your benefits are outlined in the sponsorship agreement emailed to your contact person. To pay by credit card or bank transfer, we will provide you the information or invoice to pay. All bank transfer charges must be paid by the applicant. Your reservation will be canceled if payment is not received by the invoice date. We do not accept cancellations after payment is made.

For NAASC and ICAR Correspondence: Joanna Friesner, PhD, NAASC Executive Director, [arabidopsisconference@gmail.com](mailto:arabidopsisconference@gmail.com)

NAASC is a nonprofit organization which maintains a U.S. 501(c)(3) IRS designation (EIN: 20-5589892)

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